



Please join us for the 9th Annual
FUR BALL
Saturday, April 25, 2026 6:00-11:00 PM
Laurel Manor - Livonia, MI



SPONSORSHIP OPPORTUNITIES

Join Us for a Night of Celebration and Compassion

The Fur Ball celebrates Michigan's Animal Welfare community through an elegant evening of dinner, dancing, and fundraising. Join 350+ animal lovers and community leaders as we raise awareness and support for local rescues making a lifesaving impact.

Platinum "Rescuer" Presenting Sponsor – Exclusive – \$10,000

- Fur Ball "Presented by" [YOU]
- Two tables (20 guests) with Premier table placement
- Recognition in press/media releases
- Social media spotlight on your company
- Two full-screen ads on the event digital display
- Logo on website (with link) and event materials
- Opening remarks during opening ceremony

"Top Dog" Auction Sponsor – \$5,000

- Table of 10 guests with Premier table placement
- Full-screen ad on scrolling digital display
- Logo recognition on Live and Silent Auction items
- Logo (with link) on event website

"Aristocats" Table Sponsor – \$3,000

- Table of 10 guests with Premier table placement
- Signage on your reserved table
- Full-screen ad on the event digital display
- Logo (with link) on event website

"Best in Show" Sponsor – \$2,000

- 6 tickets with Premier table placement
- Half-screen ad on the event scrolling digital display
- Logo (with link) on event website

"Cool Cat" Sponsor – \$1,000

- 2 tickets to the event
- Half-screen ad on the event digital display
- Logo (with link) on event website

Cocktail Sponsor – Exclusive – \$3,000

- Sponsor-provided napkins and banner with logo at the bar
- 2 tickets to the event

Photo Station Sponsor – Exclusive – \$2,000

- Prominent logo on the photo station backdrop
- 2 tickets to the event

Hydration Station Sponsor – Exclusive – \$1,000

- Sponsor provided mini water bottles with logo
- 2 tickets to the event

Dog Treat Station Sponsor – Exclusive – \$1,000

- Sponsor provided Doggy bags
- 2 tickets to the event

Be A Sponsor



Prefer to save fees and write a check?
Use next page

Advertising Opportunities

Scrolling Digital Display at Event

Full-Screen: \$1,000

Half-Screen: \$500

Quarter-Screen: \$250

2026 Fur Ball Sponsor Registration

- ☐ Platinum "Rescuer" Presenting Sponsor: \$10,000
- ☐ "Top Dog" Auction Sponsor: \$5,000
- ☐ "Aristocats" Table Sponsor: \$3000
- ☐ "Best In Show" Sponsor: \$2,000
- ☐ "Cool Cat" Sponsor: \$1,000

- ☐ Cocktail Sponsor: \$3,000
- ☐ Photo Station Sponsor: \$2,000
- ☐ Hydration Station Sponsor: \$1,000
- ☐ Dog Treat Station Sponsor: \$1,000
- ☐ Advertising: Full-screen: \$1,000
- ☐ Advertising: Half-screen: \$500
- ☐ Advertising: Quarter-screen: \$250

Business Name: _____
(Exactly as it should appear in event promotion materials)

Contact Name: _____

Address: _____

Phone #: _____ **Email:** _____

Business URL: _____

Social Media Usernames: Facebook: _____ Instagram: _____

Special requests or considerations: _____

I would also like to contribute an auction item: _____
(Briefly describe item and estimated value; your Fur Ball contact will coordinate further details)

Fur Ball Conditions of Sponsorship

- Confirmation of sponsorship will be made upon receipt of payment and benefits will be coordinated by your Fur Ball contact
- Business logos: must be provided in formats for web and digital display (.eps and .jpg files)
 - E-mail to: Michelle Mullen, MIAWF President at: michelle@miawf.org
- Recognition on Fur Ball website: MIAWF.org, plus social media
 - The Fur Ball requests a reciprocal link on sponsor website and social media page(s)

Sponsor Signature: _____ **Date:** _____

Sponsor Payment

Method of payment: ____ Please send me an invoice ____ Check ____ Credit Card

Credit Card number: _____ Security Code _____ Exp. Date: _____

Zip Code: _____

Name as it appears on card: _____

Please make checks payable to: Fur Ball

Mail to: Michigan Animal Welfare Foundation, 30250 W. 9 Mile Road, Farmington Hills, MI 48336

Questions: Contact Michelle Mullen, MIAWF President | michelle@miawf.org | 248.217.8275

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